## ORDER

**Orders** 

Order / Rev: Ait Order #:

104301

Product Desc: General Election

Estimate:

Flight Dates:

08/27/12 - 11/04/12

Original Date / Rev:

Order Type:

07/16/12 / 07/25/12

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Kevin Goodell **VEGS** 

Local

Cash

15%

Broadcast

EOM/EOC

00:15:00

Agency

Name:

**Buying Contact:** 

Billing Contact:

750 Tam O Shanter

Las Vegas, NV 89109

**Denny Weddle & Associates** 

Committee to Re-Elect Judge Bill Jane

Demographic:

Name:

Product Codes:

PLC26

A25-54

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/03/12-09/16/12,10/01/12-10/21/12

Bill Plan

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	34	\$9,475.00	\$8,053.75
10/01/12	10/28/12	9	\$3,175.00	\$2,698.75
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$9,475.00	\$8,053.75	0.00
October 2012	9	\$3,175.00	\$2,698.75	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	50	\$15,150,00	\$12,877,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 08/27/12	09/30/12	M-F 5-6a WakeU	-	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	6	\$1,110.00
		M-F 5-6a WakeU	Jp w/Wagners								
<u>Start Date</u> <u>E</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	9/02/12	MTWTF	2	\$185.00	0.00						
	9/09/12		0	\$0.00	0.00						
	09/16/12		0	\$0.00	0.00						
	9/23/12	MTWTF~~	2	\$185.00	0.00						
Week: 09/24/12 0	09/30/12	MTWTF~~	2	\$185.00	0.00						
N 2 KSNV 10/22/12	11/04/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
		M-F 5-6a WakeU	Jp w/Wagners								
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 1	10/28/12	MTWTF	2	\$300.00	0.00						
Week: 10/29/12 1	1/04/12	MTWTF	2	\$300.00	0.00						
N 3 KSNV 08/27/12	09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
		Today Show									
<u>Start Date</u> <u>E</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/27/12 0	09/02/12	MTWTF	1	\$550.00	0,00						
Week: 09/03/12 0	09/09/12		0	\$0,00	0.00						
Week: 09/10/12 0	09/16/12		0	\$0.00	0.00						
Week: 09/17/12 0	09/23/12	MTWTF	1	\$550.00	0.00						
Week: 09/24/12 0	09/30/12	MTWTF	1	\$550.00	0.00						
N 4 KSNV 10/22/12	11/04/12		СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00

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KSNV

Order / Rev:

104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: 0

General Election

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	s	Rate Pri	Rtg Type	Spots	Amount
				Today Show Today Show									
	9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
		10/22/12	10/28/12	MTWTF	1	\$600.00	0.00						
		10/29/12	11/04/12	MTWTF	1	\$600.00	0.00						
N 5	KSN	IV 08/27/1	2 09/30/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am		- :30	0	\$200.002	0.00 NM	4	\$800.00
	9	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
٧	-	08/27/12	09/02/12	MTWTF	1	\$200.00	0.00				:		
		09/03/12	09/09/12	P1 11 100 101 101 101 101	0	\$0.00	0.00						
		09/10/12 09/17/12	09/16/12 09/23/12	 MTWTF	0	\$0.00	0.00						
		09/24/12	09/30/12	MTWTF	2 1	\$200.00 \$200.00	0.00 0.00						
***********			2 09/30/12	Rachael Ray	CM	11am-12pm	MTWTF-	- :30	1	\$200.002	0.00 NM	3	\$600.00
				Rachael Ray		·				•			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	-	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
		08/27/12 09/03/12	09/02/12 09/09/12	MTWTF	1	\$200.00	0.00						
		09/03/12 09/10/12	09/09/12		0	\$0.00 \$0.00	0.00 0.00						
		09/17/12	09/23/12	MTWTF~~	1	\$200.00	0.00						
		09/24/12	09/30/12	MTWTF	1	\$200.00	0.00						
N 7	KSN	IV 10/22/1	2 10/28/12	Rachael Ray	СМ	11am-12pm	MTWTF-	- :30	1	\$225.002	0.00 NM	1	\$225.00
		Start Date	End Date	Rachael Ray	Cnote@Mosk	Data	Datina						
ν		10/22/12	10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
			2 11/04/12	Noon News	СМ	12-1230pm	MTWTF	- :30	1	\$275.002	0.00 NM	5	\$1,375.00
				Noon News		·							4 .,2
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		08/27/12 09/03/12	09/02/12 09/09/12	MTWTF~~	1	\$275.00	0.00						
		09/03/12	09/09/12		0	\$0.00 \$0.00	0.00 0.00						
		09/17/12	09/23/12	MTWTF	1	\$275.00	0.00						
V	Veek:	09/24/12	09/30/12	MTWTF~~	1	\$275.00	0.00						
		10/01/12	10/07/12		0	\$0.00	0.00						
		10/08/12 10/15/12	10/14/12 10/21/12		0	\$0.00 \$0.00	0.00 0.00						
		10/13/12	10/21/12	MTWTF	1	\$275.00	0.00						
V	Veek:	10/29/12	11/04/12	MTWTF	1	\$275.00	0.00						
N 9	KSN	IV 08/27/1	12 09/30/12	News 3 at 4 (1/2	hr) CM	4-430p	The first test test test test	- :30	0	\$350.002	0.00 NM	4	\$1,400.00
		a	- 15 1	News 3 at 4			<b></b>						
v		<u>Start Date</u> 08/27/12	End Date 09/02/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$350.00	Rating						
Sp		Ch <u>Date Ra</u>		Description		\$350.00 t/End Time	0.00	Weekdays	Leng	ıth Rate	Rtg Type		
				lews 3 at 4 (1/2 hi				MTWThF		30 <del>(\$350.00)</del>			
			5,9.6,9.7,9.8							· · ·			
		-		ORY CODE; as of									
	_	MG for 9.1,		IEWS 3 at 4 (1 HC	OUR) 4-5p	m		W	:	30 \$350.00	0.00 NM		
	-		Code Correct	tion]									
	6 KS	NV 09/18/1	2-09/18/12 N	IEWS 3 at 4 (1 HC	OUR) 4-5p	m		-T	:	30 \$350.00	0.00 NM	1	
		MG for 9.1,											
			Code Correct	-	DUD) 4.5								
		NV 09/21/1 MG for 9.1,		IEWS 3 at 4 (1 HC	OUR) 4-5p	m		F	:	30 \$350.00	0.00 NM		
			ಶ.ಆ,ಶ.ಎ,ಶ.೭ Code Correct	tion]									
		- •		NEWS 3 at 4 (1 H0	OUR) 4-5p	m		Th	:	30 \$350.00	0.00 NM		
	<b>(f)</b>	MG for 9.1,	9.4,9.3,9.2	,	•								
		· ·	Code Correct	tion]	_	40.00							
		09/03/12 09/10/12	09/09/12 09/16/12		0		0.00 0.00						
		09/17/12	09/23/12	MTWTF~~	2	. '	0.00						

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KSNV

Order / Rev:

104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: Gene

General Election

Estimate:

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/27/12 09/30/12 News 3 at 4 (1/2 hr) KSNV CM 4-430p :30 \$350,002 0.00 NM \$1,400.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 MTWTE--2 \$350.00 o on Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----(\$350-00) 0.00 NM :30 See MG 9.5.9.6.9.7.9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$<del>350:00)</del> 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] Week: 09/24/12 MTWTF--09/30/12 \$350.00 0.00 Ch Date Range Spot Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] N10 KSNV 10/22/12 11/04/12 News 3 at 4 (1/2 hr) CM 4-430p MTWTF--:30 \$450.002 0.00 NM 2 \$900.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 MTWTF--Week: 10/22/12 \$450.00 1 0.00MTWTF--Week: 10/29/12 11/04/12 1 \$450.00 0.00 N11 KSNV 08/27/12 09/30/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$400.002 0.00 NM \$1,200.00 Face to Face w/ J.Ralston Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/27/12 09/02/12 MTWTF--\$400.00 0.00 1 Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 MTWTF--Week: 09/17/12 09/23/12 1 \$400.00 0.00Week: 09/24/12 09/30/12 MTWTF--\$400.00 0.00 N 12 KSNV 10/22/12 10/28/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$450.002 0.00 NM 1 \$450.00 Face to Face w/ J.Ralston Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/22/12 10/28/12 \$450.00 0.00 N13 KSNV 08/27/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$250,002 0.00 NM 3 \$750.00 Tonight Show Weekdays Spots/Week Start Date End Date <u>Rate</u> Rating Week: 08/27/12 09/02/12 MTWTF--\$250.00 0.00 Week; 09/03/12 09/09/12 n \$0.00 0.00 Week: 09/10/12 09/16/12 ------0 \$0.00 0.00 MTWTF--Week: 09/17/12 09/23/12 1 \$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF--\$250.00 0.00 N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$275.002 0.00 NM 2 \$550.00 Tonight Show **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$275.00 0.00 MTWTF--Week: 10/29/12 11/04/12 \$275.00 0.00 N15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM 136-205am MTWTF--:30 1 \$40,003 0.00 NM \$40.00 Last Call w/Carson Daly Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTE--\$40.00 0.00 N16 KSNV 08/27/12 09/30/12 News 3 Today - SATURDM 9am-930am :30 0 \$275.002 0.00 NM \$1,100.00 News 3 Today - SAT Start Date End Date Weekdays Spots/Week Rating Rate ----S-Week: 08/27/12 09/02/12 \$275.00 0.00 09/09/12 Week: 09/03/12 ۵ \$0.00 0.00 Week: 09/10/12 09/16/12 \_\_\_\_\_ 0 \$0.00 0.00 ----5-Week: 09/17/12 09/23/12 1 \$275.00 0.00 ----5-Week: 09/24/12 09/30/12 \$275.00 0.00 N17 KSNV 10/22/12 11/04/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$300,002 0.00 NM 2 \$600.00 News 3 Today - SAT Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating

Print Date: 07/25/12 15:46:33

Totals

50

\$15,150.00

Page 4 of 4 Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 17 KSNV 10/22/12 11/04/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$300.002 0.00 NM \$600.00 News 3 Today - SAT Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week; 10/22/12 10/28/12 ----s-\$300.00 0.00 1 ----S-Week: 10/29/12 11/04/12 \$300.00 1 0.00